

**MONEY  
20/20**

**MIDDLE EAST**

14-16 SEPTEMBER 2026  
RIYADH

# THE FINTECH EXPERIENCE THAT MOVES BUSINESS FORWARD

Hosted by:



Financial Sector  
Development Program



البنك المركزي السعودي  
SAMA  
Saudi Central Bank

هيئة السوق المالية  
Capital Market Authority



IA  
هيئة التأمين  
Insurance  
Authority

Co-organised by:



فنتك السعودية  
FintechSaudi

tahafil  
تافل  
P.O. Box 1000  
company



# THE FASTEST GROWING FINTECH EVENT IN THE WORLD RETURNS TO RIYADH

This 14-16 September, Money20/20 Middle East brings together the fintechs, innovators, banks, startups, investors and institutions redefining finance in one of the world's most exciting growth markets.

The opportunities reshaping finance across the Middle East begin here.

## THIS IS WHERE IT STARTS



20

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Through Riyadh

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at Money20/20  
Middle East?

# THE FUTURE OF FINTECH RUNS THROUGH RIYADH

IF FINTECH IS ON YOUR AGENDA IN 2026,  
THIS IS THE ONLY EVENT YOU NEED:

**38,000+**

IN ATTENDANCE

**450**

BRANDS

**400+**

SPEAKERS

**8 STAGES**

**\$400K PRIZE POOL**

**150 STARTUPS**

**600+ INVESTORS**

IN RIYADH, OPPORTUNITIES AREN'T JUST  
DISCUSSED, THEY ARE MADE.



“Money20/20 Middle East being held here in Riyadh is a testament to Saudi Arabia’s rising prominence as a global hub for financial innovation.”

**H.E AYMAN  
M. AL-SAYARI**

Governor  
Saudi Central Bank

**.MONEY  
20/20**

## THE MOMENT THE INDUSTRY TALKED ABOUT

### \$4.6BN GAME CHANGING DEALS

Money20/20 Middle East saw  
**\$4.6 billion** in strategic deals  
announced, including:

**\$2.4BN**

**Tamara** secured a massive asset-backed facility from Goldman Sachs, Citi, and Apollo funds to support credit product expansion, payment innovation, and regional growth, aligning with Vision 2030 and the FSDP's goal to boost SME contributions to GDP.

**\$1.75BN**

**Fasanara Capital** in a strategic partnership with the Ministry of Investment plans to launch a landmark investment initiative in the Kingdom, focusing on fintech-enabled lending, SME financing, and advancing financial innovation in line with Saudi Arabia's Vision 2030.

**\$157M**

**HALA** closes Series B equity round, led by TPG's the Rise Fund and Sanabil investments, with participation from QED, Raed Ventures, Impact 46, and other leading investors.

tamara



to **\$2.4B**

MONEY20/20

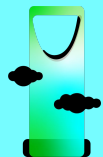


# WHO WILL YOU MEET?



“Money20/20 Middle East is the place where it starts. It's essential for us to gather here because the Middle East and Central Asia are driving the transformation of financial institutions and shaping financial inclusion in the market.”

**LASHA TABIDZE** / Group Chief Digital Operations Officer, VEON



**38,000+**

IN ATTENDANCE



**144**

COUNTRIES



**2 IN 3**

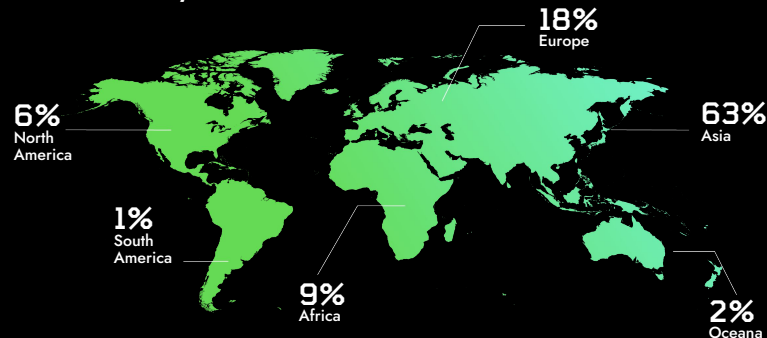
ATTENDEES ARE  
DECISION MAKERS



**69%**

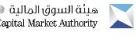
OF ATTENDEES HOLD  
C-SUITE, BOARD, DIRECTOR,  
VP AND HEAD-LEVEL ROLES

## INTERNATIONAL VISITORS FLYING TO MONEY20/20 MIDDLE EAST



# THE MONEY20/20 MIDDLE EAST ECOSYSTEM

A SNAPSHOT OF THE COMPANIES THAT CAME TOGETHER IN 2025

| LOCAL BANKS                                                                                                    | INTERNATIONAL BANKS                                                                             | PAYMENTS                                                                                               | TECH                                                                                                                           | INSURANCE COMPANIES                                                                                                                 | DIGITAL ASSETS                                                                                 | INVESTMENT & VENTURE CAPITAL                                                            | RETAIL E-COMMERCE & PROPTech                                                                          | REGULATORS & GOVERNMENT OFFICIALS                                                                                                  |
|----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
|  مصرف الراجحي<br>alrajhi bank | J.P.Morgan                                                                                      |  VISA                 |  amazon                                       |  بوبا<br>Bupa                                      |  tether     | STV                                                                                     |  بنده<br>Panda     |  فنتك السعودية<br>FintechSaudi                  |
|  بنك الرياض<br>Riyad Bank     |  HSBC          |                       |                                               |  التعاونية<br>tawuniya                            |  ripple     | SVC                                                                                     |  dubizzle<br>group |  Financial Sector<br>Development Program        |
|  SNB                          |  citi          | tamara                                                                                                 |  Microsoft                                    |  تكافل الراجحي<br>Al Rajhi Takaful                |  [ LEDGER ] | BlackRock.                                                                              | FLOWARD                                                                                               |  البنك المركزي<br>Saudi Central Bank            |
|  STC Bank                     |  QNB           |  Apple Pay            |  Google                                       |  ولاء<br>Walaah                                   |  BitGo      |  TPG |  حراج              |  هيئة السوق المالية<br>Capital Market Authority |
|  بنك فيجن<br>Vision Bank      |  Deutsche Bank |  Ant<br>International |  Alibaba Cloud<br>SCCC Operating Saudi Region |  الدرع العربي للتأمين<br>Arabian Shield Insurance |  DefineX    | impact46                                                                                |  bayut             |  هيئة التأمين<br>Insurance Authority            |

# THE INDUSTRY'S POWER PLAYERS



The exhibition floor is where fintech comes to life. Explore new products, meet the teams behind the brands, and start conversations that lead to new partnerships.

VISA

barq

علم elm

tiqmo

FOODICS

هكبة HAKBAH

GiB  
بنك الخليج الدولي

تكاful الراحمين  
Al Rajhi Takaful

CNTXT

JISF

لين LEAN

tabby

تميز المالية  
TARMEEZ CAPITAL

عنس

ClearGrid  
كليرجريد

MOYASAR

سرج  
sarj.ai

خبرة  
EXPERIENCE

Jee1Pay

Pagsmile

tcc  
TECHNOLOGY CONTROL COMPANY  
تكنولوجيا التحكم في الشركة

# THE THEMES SHAPING FINTECH



## THE FUTURE FINANCIAL ARCHITECTURE

### BRIDGING REGIONS, MARKETS AND SYSTEMS

The foundations of the global financial system are being re-engineered. This theme examines how policymakers, regulators and industry leaders are shaping interoperable rules, resilient infrastructure and public–private collaboration to enable secure innovation, financial stability, inclusion and scalable growth across borders.



## TRUST BY DESIGN

### RESILIENCE, SECURITY AND READINESS

Trust is the foundation of modern finance. As financial services become increasingly digital and interconnected, resilience, cybersecurity and operational readiness have become essential to financial stability. Protecting the systems, data and decisions that power the financial ecosystem is essential to maintaining confidence, ensuring continuity and adapting to a complex digital landscape.



## AUTONOMOUS FINANCE

### THE AI-DRIVEN REINVENTION OF FINANCIAL SERVICES

Agentic AI and autonomous systems are driving profound disruption across banking and fintech. Discover how AI is transforming institutions into intelligent, self-directing platforms that operate in real time, orchestrate ecosystems and redefine how financial value is created, delivered and scaled toward 2030 and beyond.

# THE THEMES SHAPING FINTECH



## EMPOWERED FINANCE

### FROM FINANCIAL CAPABILITY TO PROSPERITY

Financial readiness is the foundation of lasting prosperity. As the financial landscape becomes more complex and interconnected, financial capability is emerging as the next frontier. Equipping individuals, businesses and economies with the knowledge, tools and confidence to adapt, participate and thrive. Empowering financial capability is essential to building resilience, expanding opportunity and enabling inclusive economic growth.



## THE NEXT ERA OF PAYMENTS

### CONNECTED, INSTANT AND INTEROPERABLE

As open and embedded finance reshape the financial ecosystem, the next era of payments is being built around trust, interoperability and real-time connectivity. The convergence of platforms, data and payment infrastructure is transforming how financial services are accessed, delivered and monetized, creating new opportunities for innovation and growth.



## THE FUTURE OF CAPITAL

### HOW MONEY IS BEING RE-ENGINEERED: WHO CONTROLS IT, HOW IT MOVES AND WHAT IT BUILDS NEXT.

The Future of Capital explores how money is being redefined, redistributed, and re-engineered in a world where capital is no longer just financial, but digital, programmable, and geopolitical. As technology, policy, and markets converge, new actors are shaping how capital moves, who accesses it, and what it builds next. We examine the power shifts reshaping global finance, and those who sit at the centre of capital's next era.

# THE SPACES DRIVING INDUSTRY CONVERSATION



## THE EXECUTIVE SUMMIT

WHERE GLOBAL STRATEGY MEETS FINANCIAL LEADERSHIP



## NEXT GEN MONEY

HOW TECHNOLOGY IS REDEFINING MONEY



## THE LAB

WHERE INNOVATION GETS PRACTICAL



## THE BRIDGE

WHERE THE GLOBAL FINANCIAL SYSTEMS AND FINTECH CONVERGE



## THE BOARD ROOM

WHERE RULES SHAPE THE FUTURE OF FINANCE



## OFF THE RECORD

WHERE FINANCE SPEAKS FREELY



## THE CAPITAL

FINTECH BUILT BY CAPITAL



## MONEYPOT/PODCAST

THE VOICES OF FINTECH

## CONTENT FORMATS

- Panel Discussions
- Fireside Chats
- Experts Sessions
- Interviews
- Live Demos
- Workshops
- Roundtables
- Podcasts

# FIRST ANNOUNCED SPEAKERS



**MOSTAPHA  
TAHIRI**

EXECUTIVE VICE PRESIDENT/  
CHIEF OPERATING OFFICER  
STATE STREET



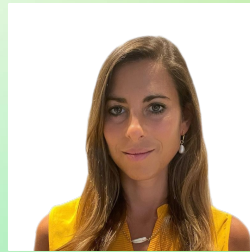
**CONALL  
MAC COILLE**

CHIEF ECONOMIST  
BANK OF IRELAND



**RORY  
O'NEILL**

CHIEF MARKETING OFFICER  
CHECKOUT.COM



**NICOLE  
SANDLER**

CHIEF ECOSYSTEM OFFICER  
UBYX



**GEORGE  
THEOCHARIDES**

CHAIRMAN  
CYPRUS SECURITIES &  
EXCHANGE COMMISSION



**TONY  
ASHRAF**

MANAGING DIRECTOR  
BLACKROCK



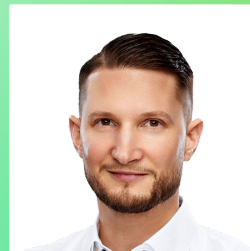
**RYAN RUGG**

GLOBAL HEAD OF  
DIGITAL ASSETS TTS  
CITI



**NEO MOOKI**

CHAIRWOMAN  
BOTSWANA STOCK EXCHANGE



**LUKAS  
BONKO**

CHIEF EXECUTIVE OFFICER  
BRATISLAVA STOCK  
EXCHANGE



**JOY ADAMS**

CHIEF OPERATING OFFICER,  
DIGITAL ASSETS TRANSFORMATION,  
CORPORATE BANK  
DEUTSCHE BANK

**EXPLORE THE LINE-UP**

# INSIDE THE CAPITAL OF CAPITAL

The Investor Program is a curated environment for serious capital deployment, designed to connect you with the market's most relevant opportunities, counterparties, and conversations.



As an investor in financial services, Money20/20 Middle East Riyadh was an outstanding event for exceptional investor dialogue.”

**JUNAID BAIG** / Head of Strategic Investments,  
BNP Paribas

## BUILT FOR CAPITAL DEPLOYMENT

### Qualified Deal Flow

Access high-potential fintech founders and curated opportunities aligned to your investment thesis.

### Proximity to Capital

Network with leading VCs, LPs, sovereign funds, family offices, and strategic investors.

### Market Intelligence

Gain front-row access to investor-led discussions, founder insights, and capital market perspectives.

### Investor-Grade Experience

Connect with the right people with dedicated concierge support and premium access throughout the event.

## THE INVESTORS WERE IN THE ROOM

APOLLO

Abdul Latif Jameel 

بنك الجزيرة  
BANK ALJAZIRA 

BlackRock

 Deutsche Bank

GENERAL  CATALYST

 GENERAL ATLANTIC

Goldman Sachs

impact46



J.P.Morgan

[ME]  
[UP]

  
MUBADALA

PayPal Ventures

 peak xv

 PIF

 scventures  
by Standard Chartered

STV

SVC

 UBS

500

For any questions: [investors@money2020middleeast.com](mailto:investors@money2020middleeast.com)

APPLY FOR INVESTORS ACCESS

# THE STARTUP SCALEUP PROGRAM

Designed for fintech founders looking to showcase their brand on the exhibition floor.

**TWO SPACES. ONE PROGRAM. BUILT FOR YOUR STAGE**

**120** STARTUP  
PODS

Compact, high energy exhibition space for early-stage fintechs to get discovered and drive business development.

**30** SCALEUP  
KIOSK

Larger, premium exhibition space for growth stage fintechs ready to show up with the presence they've earned.

**VIEW BROCHURE**

**11** SECTORS & **80+** VERTICAL  
AWAIT

Explore the sectors and industry verticals featured in our program brochure.

**APPLY HERE**

**WE'RE CALLING ALL GLOBAL FINTECH FOUNDERS**

## Eligibility

Founders that have raised <\$40m in equity with companies less than 8 years old. Companies must have or be in the process of obtaining licenses for regulated activities.

## Evaluation

Evaluation is based on innovation, potential, functionality, financials/traction, impact, and team experience. Money20/20 Middle East reserves the right to cancel application if submission data is inaccurate or misleading.

# MONEYSURGE PITCH COMPETITION

The MoneySurge competition puts fintech innovation in the spotlight. Startups, disruptors and fast-growing fintech challengers take the stage to pitch directly to investors and the wider fintech community, competing for prize funding with zero equity commitment.

**\$400K**

PRIZE POOL

**25**

FOUNDERS

**3**

WINNERS

**0**

EQUITY

## IMPORTANT DATES

Feb 2026: Applications Open

June 30: Early Bird Rate Ends

August 5: MoneySurge Eligibility Deadline

August: Virtual Founders Bootcamp



**NAUMAN ALI**

Founder & CEO, Orbii  
(Money20/20 winner)

Money20/20 Middle East was a transformative event for Orbii...it opened doors to meaningful partnerships and leads that have already turned into deals. A rare platform that combines visibility, credibility, and tangible business outcomes.

”



**ARMINEH BAGHOOMIAN**

Managing Director, Head of EMEA and Co-Head of Global Fintech, Partners For Growth

It was a privilege to be part of it and an honor to be on stage with Dr. Osamah and David. Dalia and team - you did a fantastic job. I am proud to have been part of such an amazingly well curated and organized event.

”



**DUNYA BASHITI**

Co-Founder and CEO, Capifly

Moneysurge was an important milestone for us. It gave us the opportunity to engage with a wide range of investors and capital providers, which reinforced the demand for venture credit in the region.

”

## LAST YEAR FINALISTS



Tanami



MYNE



Yasmina

zest



capifly



# FINTECH AFTER HOURS

## MONEY MIXER

BY .MONEY 20/20 MIDDLE  
EAST

### WHERE BUSINESS GETS SOCIAL

Money Mixer takes the industry across Riyadh for an evening of networking and standout hospitality.



# FINTECH AFTER HOURS

## MONEY DINNER

BY MONEY  
20/20 MIDDLE  
EAST

### WHERE THE REAL NETWORKING HAPPENS

Some deals start on stage. Others start at dinner. The Gala Dinner celebrates the visionaries who shape tomorrow in an evening built for meaningful access and higher-level relationship building.

## WELCOME TO MONEY DINNER



# THE VALUE OF BEING IN THE ROOM



## FINTECHS

Get in front of the people writing the region's next big cheques. From banks and investors to Big Tech and payments powerhouses, this is your chance to show what you've built and who it's built for – in a market shaped by rapid fintech adoption and investment.



## STARTUPS & INVESTORS

This is your launchpad to connect with top-tier VCs, accelerators and corporate investors ready to back the region's next fintech success story.



## BIG TECH

Plug into the fintech ecosystem and build smarter partnerships. Money20/20 Middle East is where cloud, AI and payments tech collide with the banking sector to build the infrastructure of tomorrow.



## MERCHANTS & RETAILERS

Meet the fintech companies changing how customers pay, discover partners that helps you scale faster, and explore the technologies shaping the future of commerce.



## ACADEMIC AND INNOVATORS

This is where ideas get a seat at the table. Whether you're researching the future or building it, connect with the industry players ready to turn theory into action and prototypes into products.



## GOVERNMENT & REGULATORS

Join the table where policy meets possibility. Shape the region's fintech future in closed-door roundtables on AI governance, open finance and digital banking, alongside global regulators and the private sector.

# READY TO UNLOCK YOUR NEXT MOVE?

## EXPO PASS

Step onto the show floor and get close to the brands and innovations shaping fintech.

**FREE**

### BENEFITS

- Full access to the Money20/20 Middle East exhibition floor
- Access to selected stage content including The Bridge and The Capital
- Access to the Money20/20 Middle East networking app, built to connect you with the right people
- Complimentary shuttle from SAB Metro Station to the venue

## SILVER PLUS PASS

Experience the full-fintech ecosystem at an exclusive price, designed for high-growth markets.

**\$750**

UNTIL 17 JUNE

**\$900**

18 JUNE - 6  
SEPTEMBER

**\$1,200**

7 - 16  
SEPTEMBER

### BENEFITS

#### Unlock Expo Pass benefits plus

- All stages. Every session. The conversations that matter
- Early access to the Money20/20 Middle East networking app, so you're already connecting before you arrive
- Early entry and priority badge collection
- Dedicated on-site support, whenever you need it
- Opening Ceremony access
- A personal meeting concierge to organise a curated 1:1 meeting
- Access to Money Lounges across all halls, with complimentary food and refreshments
- Invitation to the Money Mixer, where real networking happens
- Your exclusive Money20/20 Middle East welcome kit
- Up to 20 CPD credits

## GOLD PLUS PASS

Access exclusive spaces, curated meetings, and high-value opportunities designed for decision-makers.

**\$3,250**

### BENEFITS

#### Unlock Expo Pass benefits plus

- A personal meeting concierge to organise up to three curated 1:1 meetings
- Priority access to roundtables (limited availability)
- Priority access to workshops (limited availability)
- Exclusive invitation to the Money Dinner
- Post-show report with key insights
- Opening Ceremony access with a reserved seat
- All stages. Every session. The conversations that matter
- Early access to the Money20/20 Middle East networking app, so you're already connecting before you arrive
- Early entry and priority badge collection
- Dedicated on-site support, whenever you need it
- Access to Money Lounges across all halls, with complimentary food and refreshments
- Invitation to the Money Mixer, where real networking happens
- Your exclusive Money20/20 Middle East welcome kit
- Up to 30 CPD credits

## GET YOUR PASS

Need passes for your team? Contact us for tailored group booking options at: [priority@money2020middleeast.com](mailto:priority@money2020middleeast.com)

# READY TO UNLOCK YOUR NEXT MOVE?

## QUALIFYING COUNTRY PASS

Experience the full fintech ecosystem at an exclusive price.

**\$450**

UNTIL 17 JUNE

**\$630**

18 JUNE- 6  
SEPTEMBER

**\$895**

7- 16  
SEPTEMBER

### BENEFITS

#### Unlock Expo Pass benefits plus

- All stages. Every session. The conversations that matter
- Early access to the Money20/20 Middle East networking app, so you're already connecting before you arrive
- Early entry and priority badge collection
- Dedicated on-site support, whenever you need it
- Opening Ceremony access
- A personal meeting concierge to organise a curated 1:1 meeting
- Access to Money Lounges across all halls, with complimentary food and refreshments
- Invitation to the Money Mixer, where real networking happens
- Your exclusive Money20/20 Middle East welcome kit
- Up to 20 CPD credits

To qualify for this pass, your company must be headquartered in one of the following: Algeria, Egypt, Ghana, Iraq, Jordan, Kenya, Lebanon, Morocco, Nigeria, Oman, Rwanda, South Africa, Tanzania, Tunisia, Turkey, Uganda.

## RETAILER PASS

Experience the full fintech ecosystem at an exclusive price.

**\$450**

UNTIL 17 JUNE

**\$630**

18 JUNE- 6  
SEPTEMBER

**\$895**

7- 6  
SEPTEMBER

### BENEFITS

#### Unlock Expo Pass benefits plus

- All stages. Every session. The conversations that matter
- Early access to the Money20/20 Middle East networking app, so you're already connecting before you arrive
- Early entry and priority badge collection
- Dedicated on-site support, whenever you need it
- Opening Ceremony access
- A personal meeting concierge to organise a curated 1:1 meeting
- Access to Money Lounges across all halls, with complimentary food and refreshments
- Invitation to the Money Mixer, where real networking happens
- Your exclusive Money20/20 Middle East welcome kit
- Up to 20 CPD credits

To qualify, your company must:

\* Sell directly to consumers, either in physical stores or online (including platforms like online marketplaces or sharing economy services) \* Not be in the financial industry or involved in money transfer services, banks, or other financial-related businesses

## GET YOUR PASS

Need passes for your team? Contact us for tailored group booking options at: [priority@money2020middleeast.com](mailto:priority@money2020middleeast.com)

# READY TO UNLOCK YOUR NEXT MOVE?

## FOUNDER PASS

Meet the investors, partners, and players who can take your startup from pitch to progress fast.

**\$900**

UNTIL 17 JUNE

**\$1,260**

18 JUNE- 6  
SEPTEMBER

**\$1,800**

7- 16  
SEPTEMBER

### BENEFITS

#### Unlock Expo Pass benefits plus

- All stages. Every session. The conversations that matter
- Early access to the Money20/20 Middle East networking app, so you're already connecting before you arrive
- Early entry and priority badge collection
- Dedicated on-site support
- Opening Ceremony access
- Access to Money Lounges across all halls, with complimentary food and refreshments
- Invitation to the Money Mixer, where real networking happens
- Your exclusive Money20/20 Middle East welcome kit
- Access to the Investor-Founder Matchmaking Zone, where growth is accelerated
- Priority access to Venturescape (limited availability)

Your pass application will be reviewed by our team. Once the application has been approved, our team will reach out to you with next steps.

## INVESTOR PASS

Connect with high-potential founders, curated deal flow, and the conversations that turn into real investments.

### BY APPLICATION ONLY:

Your pass application will be reviewed by our team. Once the application has been approved, our team will reach out to you with next steps.

### BENEFITS

- All stages. Every session. The conversations that matter including the MoneySurge Pitch Competition.
- Early access to the Money20/20 Middle East networking app with AI matchmaking capabilities and onsite support
- Opening Ceremony access
- Access to Money Lounges across all halls, with complimentary food and refreshments
- Invitation to the Money Mixer, where real networking happens
- Access to the Investor-Founder Matchmaking Zone, where growth is accelerated
- Priority access to Venturescape (limited availability)
- Access to investor focused onsite side events
- Dedicated investor relations support team
- Exclusive access to the Investors Lounge
- Guided investor tour (limited availability)

## GET YOUR PASS

# WANT TO LAUNCH AN EVENT LIKE THIS?



**ANNABELLE  
MANDER**

**EXECUTIVE VICE PRESIDENT**

annabelle.mander@tahaluf.com



**PRIYANKA  
NAZEER**

**COMMERCIAL DIRECTOR**

priyanka.nazeer@tahaluf.com



**STEVE  
DURNING**

**ASSOCIATE VICE PRESIDENT**

steve.durning@tahaluf.com



**ALAA  
KHUSHAIM**

**MARKETING DIRECTOR**

lulu.khushaim@tahaluf.com



**KINGA  
SWIDERSKA**

**EXHIBITION DIRECTOR**

kinga.swiderska@tahaluf.com



**PRIYA  
KANODIA**

**INVESTOR & START-UP  
ENGAGEMENT MANAGER**

priya.kanodia@tahaluf.com



**SEE YOU AT**

# **MONEY 20/20 MIDDLE EAST**

**14-16 SEPTEMBER 2026  
RIYADH EXHIBITION AND CONVENTION  
CENTER, MALHAM, SAUDI ARABIA**

**[Hello@money2020middleeast.com](mailto:Hello@money2020middleeast.com)**

